

**Task 1: Newsletter Template**

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| **Create your newsletter draft here** *(max. 500 words)***:** | |
| **To:** | **Moreton Bay Region Business Community** |
| **Subject:** | **Business Digest from Moreton Bay Regional Council** |
| Hello, and welcome to another edition of the Moreton Bay Regional Council Business Digest. In  today’s edition, we will discuss our upcoming **social media marketing workshops**, give an update  on our **Business and Innovation Awards program**, and finally, explore the various **local government**  **grants** that are available to businesses in our area to help you grow and succeed. Let’s dive in!  **Social Media Marketing Workshops**  We are launching a series of social media marketing workshops designed to provide small business  owners with the knowledge and skills they need to market their products and services effectively on  social media platforms. The workshops will cover social media strategy, content creation,  community management, and advertising.  Experienced marketing professionals from the Moreton Bay Region will lead the workshops and  provide one-on-one coaching, giving you the skills and confidence to effectively market your  products and services and measure the success of your campaigns.  Join us at the **Albany Creek Community Centre** at **7 pm** on **Tuesday and Thursday** evenings. [Sign](https://www.moretonbay.qld.gov.au/Home)  [up here](https://www.moretonbay.qld.gov.au/Home)!  **Business and Innovation Awards Finalists Announced!**  Congratulations to 66 businesses and individuals selected as finalists for the 2023 Business and  Innovation Awards, presented by Moreton Bay Region Industry & Tourism (MBRIT) in partnership with  Moreton Bay Regional Council.  Out of a record-breaking 170 entries this year, finalists were chosen for 15 categories based on their  excellence in areas such as accessibility, inclusiveness, customer service, innovation and corporate  social responsibility. Moreton Bay Mayor Peter Flannery has praised the finalists for their resilience  and perseverance, saying, “Moreton Bay is emerging as a powerhouse of the SEQ economy, and it’s  thanks to these kinds of businesses that we continue to succeed year-on-year.” A panel of 48 judges  will determine the winners, with the awards ceremony on **Friday, 7 July, at St Columban’s College,**  **Caboolture**. Good luck to all our finalists! [Learn more here](https://www.moretonbaybusinessawards.com.au/news/congratulations-to-our-2023-finalists).  **Queensland Govt. Business Grants & Support Programs**  Are you aware that the Queensland Government extends various grants and business support  programs to companies of all sizes and industries? These initiatives provide monetary assistance,  mentoring, and guidance to help companies launch, expand, and flourish. The grants offered are  intended for research and development, business growth, workforce training, and innovation, among  other purposes.  Aside from grants, the government also offers a range of support programs, including advisory  services, networking opportunities, and access to government contracts. These initiatives aim to  enhance your competitiveness, efficiency, and profitability. The Business Queensland website  provides information on locating and applying for grants and support, as well as useful tips and  tools to assist your company in achieving success. [Check it out!](https://www.business.qld.gov.au/starting-business/advice-support/grants/finding-grants-support)  Until next time,  Moreton Bay Regional Council | |